



KGW
1501 SW Jefferson
Portland, OR 97201

IdeaStream Media
15223 S Henrici Road
Oregon City, OR 97045

Contract # 863903

Schedule Dates 10/24/12-10/26/12
Advertiser Leadership Fund, The (16663)
Agency IdeaStream Media (10794)
Product Political - Non-Ballot Issue (1196)
Brand Scott Hansen OR State Senate Republican (18064)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Issue - Agency
Billing Type Standard
Comments OT\$15,450

Date Entered 10/23/12
Last Modified 10/24/12
Entered By Karen Good
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,027.25
Net Total \$11,487.75
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	40	\$13,515.00
Grand Total:	40	\$13,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	5:57A- 6:58A (PT)				1	1	1			3	\$650.00	\$1,950.00	Portland (KGW) (KGW)		10/23/12
2.0	Normal Line / SPOT	10/25/12-10/26/12	3	:30	6:58A- 9A (PT)					1	1			2	\$650.00	\$1,300.00	Portland (KGW) (KGW)		10/23/12
3.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	9A- 10A (PT)				1	1	1			3	\$350.00	\$1,050.00	Portland (KGW) (KGW)		10/23/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	10A- 11A (PT)				1	1	1			3	\$350.00	\$1,050.00	Portland (KGW) (KGW)		10/23/12
5.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11A- 11:59A (PT)				1	1	1			3	\$175.00	\$525.00	Portland (KGW) (KGW)		10/23/12
6.0	Normal Line / SPOT	10/25/12-10/26/12	3	:30	12:57P- 1:58P (PT)					1	1			2	\$200.00	\$400.00	Portland (KGW) (KGW)		10/23/12
7.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	1:58P- 2:58P (PT)				1	1	1			3	\$250.00	\$750.00	Portland (KGW) (KGW)		10/23/12
8.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	4P- 4:57P (PT)				1	1	1			3	\$600.00	\$1,800.00	Portland (KGW) (KGW)		10/23/12
9.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	2:58P- 4P (PT)				1	1	1			3	\$350.00	\$1,050.00	Portland (KGW) (KGW)		10/23/12
10.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	4:58A- 5:57A (PT)					2	2			4	\$160.00	\$640.00	Portland (KGW) (KGW)		10/24/12
11.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	11A- 11:59A (PT)					1	1			1	\$100.00	\$100.00	Portland (KGW) (KGW)		10/24/12
12.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	11:59A- 12:31P (PT)					1	1			2	\$300.00	\$600.00	Portland (KGW) (KGW)		10/24/12
13.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	1:57P- 2:57P (PT)					1	1			2	\$200.00	\$400.00	Portland (KGW) (KGW)		10/24/12
14.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	2:58P- 4P (PT)					1	1			2	\$250.00	\$500.00	Portland (KGW) (KGW)		10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	7P- 7:29P (PT)					2	2			4	\$350.00	\$1,400.00	Portland (KGW) (KGW)		10/24/12

CONFIRMATION CONTRACT

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Comments: